

Lola Olvera

Contact: olveralola@gmail.com

Portfolio: lolaolvera.wordpress.com

EXPERIENCE

Communications Intern-Environmental Nature Center, Newport Beach

JANUARY 2017-MAY 2017

Wrote and photographed content for blog posts and press releases, produced short, promotional videos covering organization events and marketed events and programs through social media.

Staff Writer-The Daily 49er, Long Beach

JANUARY 2016-MAY 2017

Pitched and wrote stories for the News, Opinion and Arts & Life sections of a college-level newspaper and produced two news videos.

Staff Writer & Photographer-The Western Sun, Huntington Beach

FEBRUARY 2015-DECEMBER 2015

Pitched, wrote and photographed stories for the News, Opinion and Entertainment sections of a community college newspaper.

EDUCATION

Bachelor of Arts, Journalism & Minor in Music-California State University, Long Beach

EXPECTED GRADUATION DATE: MAY 2018

SKILLS

Versatile at writing in different styles, including hard news, features, profiles, columns, press releases, blog posts, social media and creative writing.

Proficient at conveying ideas through digital photography, videography and social media.

Skilled at AP Style, iMovie, Microsoft Office and Hootsuite.

Organized, independent, creative and deadline-oriented. Fluent in Spanish.

RECOGNITIONS

Daily 49er Best Reporter, Best Video (2017)

Member of Kappa Tau Alpha, National Honor Society in Journalism and Mass Communication (2017)

President's Honor Roll (2013-2016)

Mark Johnson, Homer Roughton and Bruce Williams Memorial English Scholarship (2015)

Soroptimist International of Huntington Beach Jean Turner Memorial Scholarship (2015)